

Sadara Continues to Engage Employees, Conducts Virtual Town Hall Connecting Leaders and Workforce

JUBAIL, Saudi Arabia, May 14, 2020 – Sadara Chemical Company (Sadara) held a Virtual Town Hall as part of its ongoing employee engagement efforts, bringing together leaders and the workforce in an all-company gathering for the first time in the company’s history.

Taking the opportunity of the Holy Month of Ramadan, the event was held online Thursday evening, under the slogan “Immune to Failure, Sadara Moves Ahead,” discussing Sadara’s past, current and future responses to the COVID-19 coronavirus pandemic as well as the company’s achievements to date in 2020, and future prospects. The Virtual Town Hall was accessible to all employees through the company’s internal social media platform using mobile phones or computers and recorded the participation of approximately 1,000 employees and leaders.

The virtual event began with a keynote presentation by Sadara CEO Dr. Faisal Al-Faqeer, followed by a panel discussion with Sadara Management, as they reflected on work and life during the current challenging times and beyond.

During the event, Al-Faqeer stressed the importance of stepping up efficiency and effectiveness in Sadara’s day-to-day activities, overcoming or limiting any future COVID-19 issues facing the company and focusing efforts on, and heightening awareness of, the company’s best-in-class record in safety.

“At Sadara, you are the ‘big picture’! it’s the mainstay of all our efforts to transform the Sadara culture and make our organization the best workplace possible. Our fast, transparent and consistent communication has focused on keeping our workforce informed. This has helped Sadara team members and their families stay safe during this challenging and unprecedented situation,” said Al-Faqeer.

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About Sadara:

Sadara is a joint venture developed by the Saudi Arabian Oil Company (Saudi Aramco) and The Dow Chemical Company. Sadara is a multi-billion-dollar world-scale chemical complex in Jubail Industrial City II in Saudi Arabia’s Eastern Province. Comprised of 26 world-scale manufacturing units, the Sadara chemical complex is the world’s largest to be built in a single phase and is the only chemical company in the Middle East to use refinery liquids, such as naphtha and natural gasoline, as feedstock. By using best-in-class technologies to crack refinery liquid feedstock, Sadara will enable many industries that either currently do not exist in Saudi Arabia or only exist through imports of raw materials. The adjacent PlasChem Park, a unique collaboration between Sadara and the Royal Commission for Jubail and Yanbu’, will create more value downstream, generating unprecedented investment, innovation, economic growth and thousands of jobs.

For further information, please contact:

Sami Amin
Director – Corporate Communications
Sadara Chemical Company
O: +966-13-351-3999
E: Sami.Amin@Sadara.com
W: www.sadara.com